

MAIL TO:
Office of the Attorney General
Registry of Charitable Trusts
P.O. Box 903447
Sacramento, CA 94203-4470

STREET ADDRESS:
1300 I Street
Sacramento, CA 95814
Telephone: (916) 323-5079

WEB SITE ADDRESS:
<http://ag.ca.gov/charities/>

COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

ANNUAL FINANCIAL REPORT FOR 2004 (California Government Code Section 12599)

Failure to file annual financial report by January 30th annually for each calendar year of solicitation may result in late fees as defined in Government Code Section 12586.1

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



653-2

Name and Address of Commercial Fundraiser:

G³M Public Relations Inc.

Name of commercial fundraiser

4429 Village Road

Address of commercial fundraiser

Long Beach CA 90808

City, State, and ZIP Code

Name and Address of Charitable Organization: 24-00744445

CT No.

F.E.I.N. No.

95-398-2067

Sacramento County Deputy Sheriffs Assn.

Name of charity

1700 I Street Suite 100

Address of charity

Sacramento CA 95814

City, State, and ZIP code of charity

Figures from (check one):

National Campaign ☐

California Campaign ☐

Telemarketing / Direct mail

(Type of activity)

held (on) (from) January 1, 20 04, to December 31, 20 04

(Date or dates must be shown)

Is the contract between the commercial fundraiser and charity based upon a fee or percentage of revenue? Fee ☐ Percentage ☐ Other ☐

If other, provide brief explanation _____

1. REVENUE

A. Cash contributions

95,221.00

A.

B. Entertainment sales or admission charges

B.

C. Sales from products

C.

D. Advertisement sales

D.

E. Membership fees

E.

F. Other sources: (Specify)

a. _____

Fa.

b. _____

Fb.

c. _____

Fc.

d. _____

Fd.

G. TOTAL REVENUE

95,221.00 of

2. EXPENSES

A. Fees or commissions

9,448.39

A.

B. Salaries

16,504.81

B.

C. Payroll taxes

1,276.02

C.

D. Employee benefits

D.

E. Cost of merchandise for resale

E.

F. Cost of entertainment

F.

G. Postage

3,331.18

G.

H. Advertising

H.

I. Telephone

4,291.49

I.

J. Rental of equipment

J.

K. Facilities charge

K.

L. Permits

107.29

L.

M. Other expenses: (Specify)

a. Direct Mail

1203.80

Ma.

b. Printing

11,946.16

Mb.

c. Office Supplies & Expense

16,195.46

Mc.

d. Office Rent

1,809.40

Md.

N. TOTAL EXPENSES

e. Employee Recruiting

483.07

f. Legal and Accounting

1752.28

g. Insurance

2156.56

h. Payroll Service

550.31

i. Transportation / Auto

2724.55

j. Corporate Income Tax

2015.02

k. Computer Expense

381.01

76,176.80 N.

CT-2CF CFR Financial Report (12-03)

**COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES
ANNUAL FINANCIAL REPORT FOR 20**

(California Government Code Section 12599)

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3. Amount to charity (subtract line 2N from line 1G) 19,044.20 3.
4. Less additional fundraising expenses paid by charity including fee paid to commercial fundraiser (to be completed by charity) 0 4.
5. Less fair market value of goods and/or services used for the event which were paid by sponsor(s) 0 5.
6. Net proceeds realized by charity from the campaign (subtract lines 4 and 5 from line 3) 19,044.20 6.

7. (a) Does any officer, director, partner or owner of the commercial fundraiser have any affiliation with or control over, directly or indirectly, the charitable organization for which the commercial fundraiser has contracted to solicit?

☐ Yes ☒ No If "yes" complete the following:

Name of officer, director, partner or owner of commercial fundraiser	Name and address of charitable organization	Relationship of officer, etc. to charitable organization

- (b) For each affiliation identified in 7(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief this data is correct and complete.